Knowledge Genie on the Job:
Using Knowledge Genie within Your Company

Do you need to ensure your employees have the right information to do the job, an easy yet robust way to share information with customers, an answer to your concern about being too dependant on the knowledge of one or two employees? Maybe, you need a better way to connect employees to important resources? In this One Paper, we plant some seeds for applying Knowledge Genie in three major categories:

Human Resources / Training
Business and team applications
Capturing expertise and employee best practices

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Hello HR folks! First, Knowledge Genie is not meant to be a bells and whistles Learning Management System. Knowledge Genie is a fast, easy way to replicate knowledge to create high- impact, media-rich online and blended learning programs. You can even track how participants are using your Genie. Knowledge Genie is a great way to educate employees on any topic for low $$$ and lots of flexibility.

Outside the HR World
For you folks outside of the HR / Training Realm, Knowledge Genie provides an easy solution to audience elucidation. There are times when you need to educate an audience, and you need the convenience and speed of doing it on your own. Knowledge Genie gives you the ability to quickly create programs that will educate, engage, connect users with all the resources they need including existing online tools, and give you the ability to manage and update your Genie program in minutes. Great for:

Sales training
Customer education
Employee / Team Development
New project or initiative rollout

Real Knowledge Management
Perhaps you have heard of knowledge management. Maybe you have even agreed that it is something that you and your company need more of. However, you are not exactly sure what steps you can take to bring this concept to company reality. Knowledge Genie can wipe clean that filmy residue that prevents Knowledge Management clarity and help you take tangible steps to capture the know-how of your employees into a duplicatable system. Now you can easily capture Bob's step-by-step technique for vat polishing before he takes early retirement and his knowledge out the door.

Next Steps
Learn more about how Knowledge Genie can save you time and money, educate your audience, and replicate the knowledge and skills of your best employees. We recommend creating a free account and letting your corporate creative juices run wild.

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