

Knowledge Genie 101

What is Knowledge Genie?

Knowledge Genie is a platform that transforms what you know into a powerful online application called a Genie. Whether you are an expert in teaching relief workers how to set up triage stations, a marketing Guru looking to capture and sell your methodology, or a career development expert looking to share the secrets of employment success, Knowledge Genie makes teaching others easy and sharing what you know a breeze. Knowledge Genie guides you through our proprietary process to capture what you know into a linear methodology, centralize learning resources, and connect your audience to your topics online world.

Knowledge Genie enables the most powerful learning process...learning through doing.

How is creating a Genie different?

- Knowledge Genie's proprietary process helps you quickly and easily capture and centralize your knowledge, organize it in a linear fashion, add supporting resources, add links to important sites, and deliver your knowledge to your users so they can achieve results.
- Knowledge Genie's customizable system allows you to control the changes and updates you want to make to the Genie you've created at anytime. Your smarts will always be fresh and reflect what you know today and tomorrow.
- Your knowledge is yours. How you create and share your Genie is up to you; whether it is to a private preselected audience, selling your Genie from your Genie's Public Profile page, or making it available for free. In addition, all accounts are hosted in a secure SAS-70 II facility and have SSL encryption.

Who is it for?

Knowledge Genie is designed for any individual or organization that has smarts to share such as:

1. Experts, Consultants, and Authors looking for better way to package their smarts.
2. Individuals looking for an easier way to share knowledge instead of writing a book.
3. Teachers looking to bring learning to life and facilitate the teaching process outside of the classroom.
4. Publishing and Media companies who want to create an additional revenue stream for their properties.
5. Organizations looking for easier and more cost effective solutions to educate employees and customers.

Sign Up For a Free Account and Get Started.

Visit MyKnowledgeGenie.com, create an account, and learn how easy it is to bring your smarts to life. All paid accounts are free for 30 days. Still not convinced? You can also sign up for a free Knowledge Genie account. Visit: www.MyKnowledgeGenie.com.