

# Knowledge Genie Quick Tips

## Building a Genie

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This document provides a quick overview of how to make the most of building a Genie:

1. What is a Genie? A Genie is an interactive online learning application. A big part of why a Genie is great is because it allows you to centralize all the supporting content and relevant web sites in one place. Your topics universe in one location.
2. How do I make money from my Genie? If you have a paid account you can make money from your Genie (free account don't have payment options). You can add PayPal or Google payments to your Genie's profile / login page or you can bundle your Genie as part of a larger services offering (i.e., a consulting project). None of your profits are shared with us.
3. How do I get started? The first thing you will need is a topic that you are knowledgeable about.
4. What is the Genie authoring process like? To create a Genie you are guided through a four-step process to Design, Build, Test, and Publish. In the Design step you will name, structure, and customize the look of your Genie. In the Build section, you will provide your content and knowledge. In the Test step, you have the option of sharing your Genie with people to get their input and ensure it is ready for the world. Finally, the Publish step is where you input features for how you want to share your Genie with the world.
5. How long does it take to create a Genie? The amount of time it takes to create your Genie will depend upon your topic, how much information you already have created (articles, worksheets, etc.), and how much additional supporting resources you want to add.
6. How do I add stuff to my Genie? You can upload files to your Genie. You can type in website links and email addresses into the text boxes. You can upload links and create a website directory that corresponds to each part of your Genie.
7. How to I promote your Genie? You can promote your Genie a few different ways including using integrated social network features that help you share your Genie with your network, community, and world. We also provide a comprehensive Marketing Genie to help you promote your Genie.
8. How do people access my Genie? You can share your Genie in two ways. First, you can control access to your Genie so that every User needs to be provided an account name and password (automatically generated by your Genie). Second, you can set your Genie to "free instant access". This allows anybody who learns about your Genie to access your Genie automatically.